

9 November 2017

Outside Bodies

Purpose of report

For information.

Summary

This report has four parts:

- A - CTS Outside Bodies 2017/18;
- B - Report back on member meetings since 8 September 2017;
- C - Forthcoming meetings;
- D - Latest Chair's Report from Cllr Gerald Vernon-Jackson CBE.

Recommendation

That members of the Culture, Tourism and Sport Board note the report.

Action

Subject to comments from members, officers to take forward any actions.

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Outside Bodies

A - CTS Outside Bodies 2017/18

Organisation	Background	Representative For 2017/2018	Dates of Future Meetings
British Board of Film Classification Consultative Council	The British Board of Film Classification classifies films on behalf of Local Authorities and videos / DVDs under the terms of the Video Recordings Act. Its "Consultative Council" is a requirement of the Board's designation under the Video Recordings Act.	CTS currently does not have a representative at the BBFC.	TBC
Tourism Alliance	The TA seeks to establish and maintain a favourable operating environment for all businesses involved in the delivery of tourism, particularly in England. The LGA has a non-voting place on the Board.	Cllr Geraldine Carter	11:00-13:00, 22 Nov 2017
British Destinations	British Destinations operates as a trade association representing the	Cllr Geoff Knight	TBC

	<p>wider interest of local authority sponsored tourism. Membership includes local government authorities of all types and sizes from across the UK, regional and local tourist boards and commercial organisations.</p>		
London Marathon Events Limited	<p>The London Marathon Charitable Trust primarily provides capital funding for building or facilities projects that inspire increased participation in physical activity, sport and play. It prioritises projects that target individuals or groups that currently have low levels of activity and children and young people outside of school hours.</p>	Cllr Sonja Crisp	13:30-15:30, 24 January 2018
Libraries Taskforce	<p>Leadership for Libraries Taskforce was set up by the Department for Culture, Media and Sport (DCMS) and the Local Government</p>	Cllr Mike Bell	7 December 2017, Storyhouse, Chester 7 February 2018, 18 Smith Square

	<p>Association (LGA) in 2015. The Taskforce's role is to provide leadership and help to reinvigorate the public library network in England.</p>		
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Proposed Outside Body:

<p>Theatre Champion role</p>	<p>This opportunity for a CTS Board member is to act as a Theatre Champion. The representative will attend regular meetings and act as a link back to the CTS Board, and generally act as a consultant on local government issues. In addition, the representative will take part in stakeholder groups that advise the organisation.</p>	<p>TBC</p>	<p>TBC</p>
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B – Report back on member meetings since 8 September 2017

Purpose	Key Points Discussed	Outcome
Cllr Gerald Vernon-Jackson met with Sir Nicholas Serota, Arts Council England, 11 October 2017		
Introductory meeting between the Chair and the Arts Council England Chairman.	The discussion covered councils as the largest investor in culture alongside the Arts Council, the LGA's memorandum of understanding with ACE, our joint improvement offer and key issues facing the sector.	The LGA and Arts Council England will keep in touch on key issues and will share good practice.
Cllr Gerald Vernon-Jackson met with Kurt Janson, Tourism Alliance, 12 October		
Introductory meeting between the Chair and the Tourism Alliance director.	The discussion covered the tourism industry and a number of key issues currently impacting on this.	The LGA and Tourism Alliance will keep in touch on key issues and will share good practice.
Cllr Gerald Vernon-Jackson met with Ufi Ibrahim, British Hospitality Association, 12 October		
Introductory meeting between the Chair and British Hospitality Association Chief Executive.	The discussion covered the tourism industry and a number of key issues currently impacting on this.	The LGA and British Hospitality Association will keep in touch on key issues and will share good practice.
Cllr Peter Golds attended UK Theatre Awards 2017, 15 October		
To represent the LGA.	Awards to honour and celebrate outstanding achievements in regional theatre and performing arts.	Representing the LGA.
Cllr Sonja Crisp attended London Marathon Community Trust meeting, 25 October		
To represent the Culture, Tourism and Sport Board at the event as the board's appointment to the body.	Trustees discussed the need to take positive action to encourage more female entrants to the cycle races. We also received a report on the tragic deaths of one rider and one pedestrian during the Ride London. In the financial report, Trustees were informed that it is anticipated that in 2018/19, the LMCT will have	Representing the LGA.

Purpose	Key Points Discussed	Outcome
	<p>approximately £10 million to give away in grants.</p> <p>Trustees were asked to confirm recommended grants to several organisations, Boroughs and voluntary sports groups and received an extensive updated list of all monies granted and progress or results of the spends of those grants.</p>	
Cllr Peter Golds attended National Forest Company Parliamentary Event, 1 November		
To represent the LGA.	Event to mark the launch of the National Forest's new <i>Tourism Growth Plan</i> . Which set out the challenges and opportunities that the National Forest now offers both for the region and the wider sector.	Representing the LGA.
Cllr Peter Golds attended UK Theatre Business Resilience Conference, 2 November		
To represent the LGA and sit on a panel discussion.	Discussion revolved around local councillors and people who have worked in new ways with their LAs or thought innovatively around cultural provision.	Representing the LGA.
Cllr Gerald Vernon-Jackson presented at UK Theatre Board, 8 November		
To represent the Culture, Tourism and Sport Board and to outline the work plan for 2017/18.	The general direction and efforts the CTS Board is undertaking.	The LGA and UK Theatre will keep in touch on key issues and will share good practice.

C – Forthcoming meetings at the time of writing

Title	Date	Attendees
Leadership Essentials Sport Event	16/17 November	Cllr Peter Golds
Meeting with Nick Bitel, Chair Sport England	21 November	Cllr Gerald Vernon-Jackson
Meeting with Julian Bird, Chief Executive, and Cassie Chadderton, Head of UK Theatre	21 November	Cllr Gerald Vernon-Jackson
Meeting with Ashley Brown, Chief Executive, Supporters Direct	21 November	Cllr Gerald Vernon-Jackson
Meeting with Denis Wormwell, Chair Visit England	21 November	Cllr Gerald Vernon-Jackson
Meeting with Kim Bromley-Derry, Chair, and Kathy Settle Chief Executive, Libraries Taskforce	27 November	Cllr Gerald Vernon-Jackson
Sport/Physical activity Conference	5 December	Cllr Peter Golds
Leadership Essentials Culture Event	7/8 December	Cllr Simon Henig
Meeting with John Glen MP	17 January	Cllr Gerald Vernon-Jackson
Meeting with Iain Watson, Director National Museums Directors' Council	23 January	Cllr Gerald Vernon-Jackson
Meeting with David Fleming, President and Sharon Heal, Director Museums Association	25 January	Cllr Gerald Vernon-Jackson
Meeting with Martin Glenn, Chair FA	25 January	Cllr Gerald Vernon-Jackson
Leadership Essentials Sport Event	1/2 February	Cllr Gerald Vernon-Jackson
Culture, Tourism and Sports Conference 2018	8 March	All board and John Glen MP
Leadership Essentials Sport Event	22/23 March	Cllr Gerald Vernon-Jackson

**D - Culture, Tourism and Sport Board – report from Cllr Gerald Vernon-Jackson CBE
(Chair)**

Introduction

1. I have recently taken over as chairman of the Culture, Tourism and Sport Board from Cllr Ian Stephens. At our first meeting, the Board identified its priorities for this political cycle. Firstly, culture-led regeneration, secondly enabling councils to meet the challenges and opportunities of growing the visitor economy with particular regards to Brexit and relatedly third how to make the visitor economy 12 months through. I have arranged meetings with a number of key outside bodies to take these objectives forward and develop the working relationship the LGA has with them.
2. I am very grateful for the support of the vice-chair Cllr Simon Henig and the two deputy chairs Cllr Peter Golds and Cllr Geoff Knight.
3. On 12 September I met with John Glen MP, Minister for Arts, Heritage and Tourism, where we discussed the LGA Culture, Tourism and Sport Board's new priorities and how we can continue our excellent working relationship with the Department for Culture, Media and Sport. The Minister has agreed to deliver a keynote address at our annual Culture, Tourism and Sports Conference 2018 on Thursday 8 March 2018 in Hull.

Sport and Physical Activity

4. Lead Member Cllr Peter Golds will be hosting our Leadership Essential Sports event on 16 and 17 November in Loughborough. We have also confirmed Tracey Crouch MP, Minister for Sport, as the keynote speaker at our Sports and Physical Activity conference on 5 December.

Tourism and culture

5. On the 11 October, I met with Sir Nicholas Serota the chairman of Arts Council England. We discussed the ties between our organisations at a time when local government, which is the biggest public sector investor in culture is under increasing financial pressures. We will focus our joint efforts on supporting the cultural offer in rural areas, in addition to our regular leadership offer.
6. On the 12 October, I met with Kurt Janson of the Tourism Alliance. We discussed key issues affecting the tourism sector; such as the impact of Brexit and the effect this will have on the sectors access to workers with the skills it requires to thrive.
7. Also, on the 12 October I met with Ufi Ibrahim, the Chief Executive of the British Hospitality Association. We discussed how we can champion the UK hospitality and tourism industry as the best in the world, including ways to reinvest money raised from tourism businesses in tackling tourism-related pressures in local areas.
8. The following appointments were made at the Culture, Tourism and Sport's last Board meeting on 8 September 2017:

9 November 2017

- a. Cllr Geraldine Carter [CON, Calderdale] was appointed as the board's representative for the Tourism Alliance.
- b. Cllr Geoff Knight [IND, Lancaster] was retained as the board's representative for British Destinations.
- c. Cllr Mike Bell [Lib Dem, North Somerset] was retained as the board's representative for the Libraries Taskforce.
- d. Cllr Sonja Crisp [LAB, York] was retained as the board's representative for the London Marathon Charitable Trust.